

PRESS RELEASE

Villingen-Schwenningen, March 14, 2014:

Waldmann receives German Design Award 2014 TEVISIO LED Magnifier Luminaire Distinguished by Jury of Experts

Waldmann luminaires combine design quality and highly efficient technologies for intelligent lighting concepts. The innovative TEVISIO LED magnifier luminaire documents this in a special way. Its manufacturer was awarded one of the most prestigious awards for design. The German Design Council presented TEVISIO with the international premium "German Design Award 2014" prize at the Ambiente trade fair in Frankfurt.

As a business competition that highlights the participants' extreme competence in design, the "German Design Award" is held in high regard. The German Design Council contributes significantly with its reputation as a sponsor. Groundbreaking high quality products and projects in the German and international landscape are distinguished.

An expert jury of recognized authorities judged 1,900 submissions for the 2014 award. The design experts from business, academia, and the sciences declared the coveted title of "winner" for top performance in ten competition categories. The TEVISIO LED magnifier luminaire from Waldmann convinced in the "Working Spaces" category with a forward-looking synthesis of efficiency, flexibility, and visual quality. The visionary design for the successful luminaire concept was developed by oco-design in Münster, Germany.

The "German Design Award 2014" is the second renowned award for the TEVISIO LED magnifier luminaire, following the "iF product design award 2012." "We are very happy about this award and that the jury's evaluation reflects Waldmann's high

demands on ergonomic perfection, optimum light quality, and energy savings," said Markus Wiedmann, Managing Director at Waldmann.

With the following announcement from the jury, TEVISIO was chosen for the "German Design Award 2014" by well-known design experts: The TEVISIO LED magnifier luminaire stands for efficiency, ergonomics and freedom of movement. It saves 40% energy while providing highest lighting quality. With the large glass magnifier, continuous dimming, 3D shading effect at the press of a button, and very good color reproduction, it optimally supports highly demanding visual tasks. In the process, TEVISIO boasts intuitive operation. Maintenance-free operation and durable materials are further advantages. The innovative arm is very flexible and can be precisely stabilized if needed. A cleverly thought out, very cleanly designed tool that ensures that people can concentrate on their work.

Picture captions:



B1_ A great distinction for Waldmann. The "German Design Award 2014" was presented to Markus Wiedmann, Managing Director at Waldmann, at the Ambiente industry trade fair (fourth from the left).



B2_ The TEVISIO magnifier luminaire, designed by oco-design, convinced the jury with a groundbreaking combination of ergonomics, freedom of movement and efficiency.

About Herbert Waldmann GmbH & Co. KG

The Waldmann brand stands for innovative workplace-oriented lighting solutions. The owner-run SME is a family business that was founded in 1928. Today it is known as Herbert Waldmann GmbH & Co. KG. and run by third-generation owner, Gerhard Waldmann. The manufacturer develops and produces high-quality luminaires for application in the fields of industry, offices, and health and health care, as well as systems for medical phototherapy. The comprehensive know-how of the Waldmann lighting engineers stands for quality made in Germany and the constant optimization of productivity, safety, health and energy savings. Waldmann is a Herbert Waldmann GmbH & Co. KG brand, a company in the Waldmann Group, with headquarters in Villingen-Schwenningen, Germany. You can find further information at www.waldmann.com

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