

PRESS RELEASE

Villingen-Schwenningen, April 2018:

Double award for high design quality

Magnifier luminaire OPTICLUX and Bath luminaire ZERA Bath receive Red Dot

The Red Dot jury has made its decision: After all of the products submitted were tested and assessed individually in the course of an evaluation process spanning several days, the LED Magnifier Luminaire OPTICLUX and the LED Bath luminaire ZERA Bath, received the distinction Red Dot. The panel of experts awards the internationally recognized seal of quality only to products that win them over with their high design quality.

OPTICLUX –More than a functionally designed magnifier luminaire

The jury evaluates the very high adaptability, premium materials and perfect workmanship of the LED magnifier luminaire OPTICLUX as particularly successful.

- 1.9 x magnification is used in different medical applications
- Various mounting options
- Long arm system and movable luminaire head enable flexible positioning
- Thanks to the special fiberglass- reinforced friction joints and integrated springs, it can be moved easily and with positional stability
- Lens cover may be conveniently attached to the spring arm

ZERA Bath – Creates a sense of spaciousness

The panel of experts awards the Red Dot for the ZERA Bath due to its sophisticated lighting concept. Because of the stylish LED bathroom light, a sense of spaciousness can be generated even in small bathrooms.

- Specifically designed for small, windowless bathrooms in retirement homes and hospitals
- High level of indirect light provides even, glare-free lighting and helps to prevent falls

- Special light directing system ensures a shadow-free and natural illumination of the facial area
- Discreet design with slim silhouette and sandblasted housing made of anodised aluminum blends in harmoniously with any bathroom

Evaluation platform for good design

The Red Dot Award: Product Design has roots dating back as far as 1955 and determines the best products created each year. In 2018, designers and manufacturers from 59 countries submitted more than 6,300 objects to the competition. True to the motto “In search of good design and innovation”, a jury comprising roughly 40 members assessed the products individually based on the original. The strict judging criteria, which include level of innovation, functionality, formal quality, ergonomics and durability, provide a frame of reference which the jurors then complement with their own expertise. “I want to congratulate the award winners sincerely on their wonderful success in the Red Dot Award: Product Design 2018. Success in the competition is proof of the good design quality of the products and once again shows that companies are on the right path. When I speak about good design, I am referring to more than just an attractive product. All of the products are characterised by outstanding functionality. This demonstrates that the designers have understood their clients and their needs”, said Professor Dr. Peter Zec, founder and CEO of the Red Dot Award.

Captions

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B1_ LED magnifier luminaire OPTICLUX.



B2_ Wall-mounted luminaire ZERA Bath

Waldmann – Light for People.

Waldmann stands for high quality light solutions designed to fulfil human needs. Founded in 1928 as an electrical business, today the medium-sized family company in its third generation is run as Herbert Waldmann GmbH & Co. KG by owner Gerhard Waldmann. Around 1000 employees at the company headquarters in Villingen-Schwenningen and production and sales sites in eleven countries worldwide contribute to Waldmann's success. The company develops and produces lighting solutions for offices, industry, health & care and medical phototherapy systems. The Waldmann brand is synonymous with innovative workplace light solutions, which are consistently designed to address human needs for natural light conditions. Derungs is a brand name of Waldmann. The Derungs Licht AG is based in Gossau, Switzerland, and is the Competence Centre for the sectors Care and Health.

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