

PRESS RELEASE

Villingen-Schwenningen, in September 2018:

VIVAA FREE VTL, the free-standing luminaire with the feel good factor

Biologically effective light with domestic flair

For the first time, Waldmann is integrating its tried-and-tested VTL light management system for biodynamic lighting in a domestic free-standing luminaire. This could not be any easier to use: insert the mains plug in a power socket and the VIVAA FREE VTL system automatically identifies the time of day and adapts the colour temperature and illuminance value accordingly. This is indexed accurately to suit the internal human clock. Providing gentle support for sleep and activity phases.

Supportive light

The heart of the free-standing luminaire is the VTL light management system that controls biologically effective light. In the course of the day, the lighting level changes automatically: in the early hours and throughout the morning, an activating light provides a feeling of being alert. As the day progresses, the illuminance value rises. In the evening, a warm, dimmed light helps with rest phases.

Pleasant light

The high indirect light component creates a bright, uniform level of lighting. This in turn creates glare-free and homogeneous light. Powerful LEDs provide a high level of light output for comparably low energy costs. Anyone who already has sufficient daylight or a high level of room lighting may find the basic variant, the one without biologically effective light, a good alternative.

Homely highlights

The VIVAA FREE free-standing luminaire can be used as a standalone unit or to supplement the existing general lighting. It provides comforting highlights, and comes either with three wooden legs with a walnut look or with a powder-coated anthracite-coloured steel pole.

Captions

Printing free of charge



B1_ With biodynamic light, VIVAA FREE provides a sense of well-being based on a natural example. © Waldmann



B2_ Particularly homely, the basic variant with wooden legs. © Martina_D, www.shutterstock.com



B3_ VIVAA FREE with a straight upright pole made of powder-coated anthracite-coloured steel. © Waldmann

Waldmann – Light for People.

Waldmann stands for high-quality light solutions designed to fulfil human needs. Founded in 1928 as an electrical business, today the medium-sized family-owned company in its third generation is run as Herbert Waldmann GmbH & Co. KG by owner Gerhard Waldmann. Around 1000 employees at the company headquarters in Villingen-Schwenningen and production and sales sites in eleven countries worldwide contribute to Waldmann's success. The company develops and produces lighting solutions for offices, industry, health & care applications and systems for medical phototherapy. The Waldmann brand is synonymous with innovative workplace light solutions that are consistently designed to address human needs for natural light conditions. Derungs is a brand name of Waldmann.

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