

PRESS RELEASE

Villingen-Schwenningen, 06/30/2020:

FREE-STANDING LUMINAIRE VIVAA FREE **THE MODULAR POWER LIGHT SOURCE**

Herbert Waldmann and its Swiss brand Derungs, are presenting the Vivaa Free standing luminaire with an improved light engine and more possibilities for individualists.

Swiss Made

The Vivaa Free is a Swiss Made product. Only high-quality materials such as aluminum and solid woods are used in the production in Switzerland. Refined details such as the black textile cable, the high-quality lampshade and the pull switch with a stainless-steel cylinder delight as well.

The lighting engineers attach particular importance to using as many regional components as possible: The wood is PEFC certified and comes from sustainably managed forests. The long lifespan of the LEDs is also pleasing at 60 0000 hours.

Powerful indirect lighting

The dimmable luminaire is now available with an improved light engine. It ensures a shade-free illuminated screen, but also an outstanding light output (approx. 7000 lumens) and a very good color rendering (Ra> 90) compared to other conventional free-standing luminaires.

Due to the higher indirect light component, even windowless rooms appear optically friendlier and larger. The light glares less and ensures an even light distribution in the room. As a result, the Vivaa Free free-standing luminaire can also be used as independent room lighting with a cozy 3000 Kelvin.

Circadian light

The Free-standing Luminaire can optionally be equipped with the biodynamic visual timing light (VTL) light management system. It ensures that the light color and illuminance automatically adapt to the time of day. In this way, light with a high proportion of blue light is activated in the morning by stimulating important metabolic processes in the body. In the evening, the Vivaa Free indulges you with a dimmed warm tone light that promotes the release of the sleep hormone melatonin. Due to the high indirect component of the luminous flux, the luminaire achieves a higher circadian effectiveness.

Modular construction

Another highlight is the modular system: Whether industry, cottage, minimalist or classic style, the versatile VIVAA Free free-standing luminaire is suitable for every project. Different woods, metal feet or lampshades are available. With the online configurator, the lights can be put together individually.

More information at: www.its-my-light.ch



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B1_Modular_design



⌚ Morgen ⌚ Vormittag ⌚ Mittag ⌚ Nachmittag ⌚ Abend ⌚ Nacht

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B2_Light_sciences_VIVAA_Free



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B3_Mood_VIVAA_Free

Waldmann — Light for people

Waldmann offers premium lighting solutions tailored to the needs of people.

Founded in 1928 as an electrical installation company, the middle-sized, family-owned company is now run by Gerhard Waldmann — the third generation — as Herbert Waldmann GmbH & Co. KG. At the company's headquarters in Villingen-Schwenningen, Germany, and at production and sales sites in 12 countries worldwide, about 940 employees participate in Waldmann's success. The company develops and produces lighting solutions for office, industry, nursing care and health applications, along with systems for medical phototherapy. The Waldmann brand is synonymous with innovative workplace lighting solutions consistently oriented toward people's natural lighting needs. Derungs is a Waldmann brand. Derungs Licht AG is headquartered in Gossau, Switzerland, and is the competency center for healthcare.

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